

Brown's Concrete Products



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Made-in-Sudbury products are television stars thanks to HGTV and Mike Holmes and his son, Mike Jr. Rosetta by Brown's – Outcropping Retaining Wall, and Brown's North Face Retaining Wall were featured on Holmes & Holmes Nov. 4.

"The show is seen in 80 countries," says Brown's Concrete Products' Nick Lang. Episodes can be viewed at hgvtv.ca/shows/holmes-and-holmes/.

"Holmes and Charette Custom Homes, a Holmes Approved Builder, were introduced to Brown's products by Stone Edge Landscaping in Kingston. The regional supplier is Rigney's.

"Holmes really liked the outcropping and they wanted me to do a presentation outlining all the advantages of Outcropping and North Face," says Lang. "They wanted a three-foot wall and wanted to know if the product can do what they wanted it to do for the River House project in the Thousand Islands. And it can.

"We started the process and through the 2017 season they used two or three truckloads of the outcropping...and this year they used the North Face Retaining Wall along the property line, which is a 3' high by 200' long wall that is holding up the neighbour's lawn.

"The wall has aesthetics, it has function, and it allows the owner of the property, which is a marina/residence to have more functional space in a work/live capacity. It upped the aesthetic appeal of the entire neighbourhood along the St. Lawrence."

Outcropping and North Face are large-scale Precast Modular Blocks

"Brown's wanted to help Mike and Mike Jr. 'MAKE IT RIGHT,'" says sales representative Nick Lang, above with Mike Holmes.



(PMB) that can be installed very quickly compared to natural stone.

“Most of the projects we do with these products are residential. These include waterfront projects, grade changes where people want to level out a space, accents along a driveway or a larger retaining wall.”

This product is also well-suited and popular for commercial applications where aesthetics and function are paramount.

Rosetta by Brown’s Outcropping Retaining Wall combines the subtlety of natural weathered outcropping stone with the installation efficiency and engineered security of interlocking di-

mensional concrete blocks.

Each stone is made of architectural grade, pre-cast concrete of the finest quality, so its integrity will not be compromised by weather’s unpredictable elements.

People would be surprised to learn:

Brown’s Concrete was originally established in Sudbury in 1907 by David L. Brown (aka “The Cement King”). He was the first manufacturer of concrete products in the area. In 1958, Johannes Herold and Taisto Eilomaa acquired the company. Three generations of the Herold family are now involved in operating Brown’s Concrete.

